

10 THINGS

YOU SHOULD KNOW ABOUT



Fred



1. **Fred** ... the name is derived from **F**ruit driven **rED**.
2. **Fred** ... is produced using 100% Hunter Valley Shiraz.
3. **Fred** ... is only available here at City Cellars, or can be delivered to your door – anywhere in Australia!
4. **Fred** ... Order Fred through www.bigtimewine.com.au – our very own website! Lots of other great buys there too!
5. **Fred** ... is our number one selling wine & tastes great!
6. **Fred** ... Can be tasted everyday, all day here at City Cellars.
7. **Fred** Is ALWAYS less than \$10 a bottle!
8. **Fred** ... Has an alter ego – ‘Aussie Fred’ – who is a sweet styled red wine & can be chilled!
9. **Fred** ... Has a story on www.bigtimewine.com.au where you can follow along. He has a girlfriend on the way!
10. **Fred** ... Was born under the watchful eye of Brian McGuigan especially for Big time Wine!